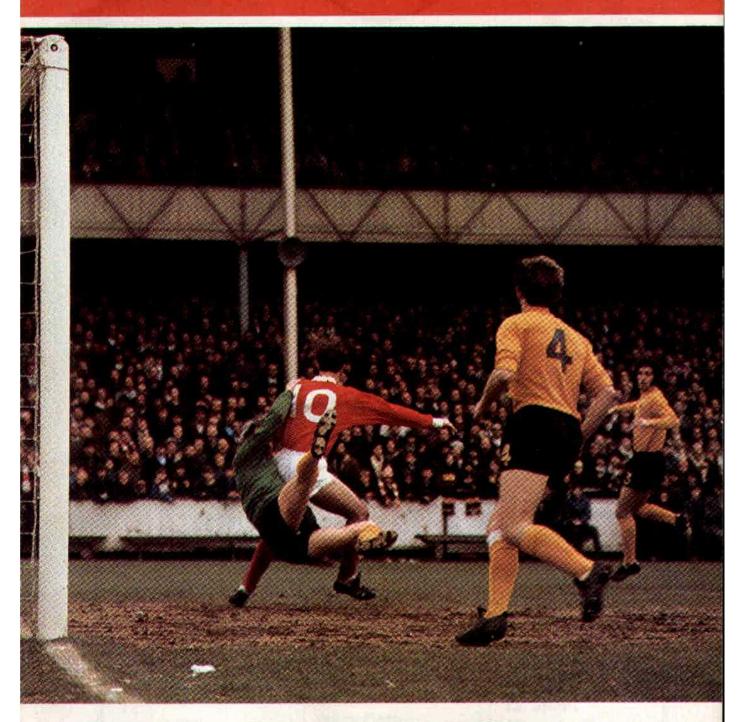
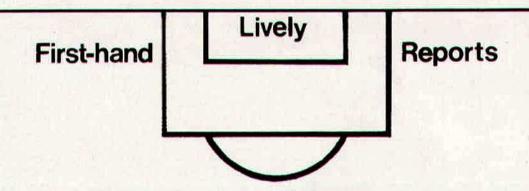
# Swindon Town Football Club Official Programme 5np 1/-



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General Manager R A Morse Secretary R J Jefferies

Team Manager F Ford



Saturday, 15th August, 1970

**Division II** 

### Swindon Town v. Hull City

Kick-off 3 p.m.

#### **Swindon Town**

- 1 Downsborough
- 2 Thomas
- 3 Trollope
- 4 Butler
- 5 Burrows
- 6 Harland
- 7 Smith
- 8 Smart
- 9 Horsfield
- 10 Noble
- 11 Rogers

12

Colours:

(Red and White)

#### Officials

REFEREE

A W S Jones Aughton, Nr Ormskirk

#### LINESMEN

Red Flag:

D G Ball Winchester

#### Yellow Flag:

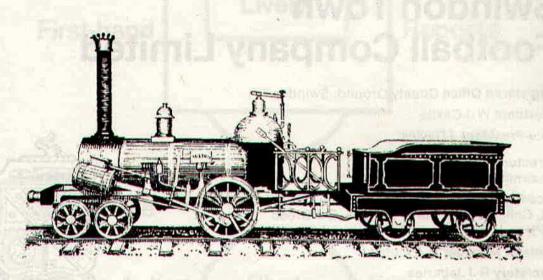
J G Davies Swansea

#### **Hull City**

- 1 McKechnie
- 2 Beardsley
- 3 Deavis
- 4 Wilkinson
- 5 Neill
- 6 Simpkin
- 7 Lord
- 8 Chilton
- 9 Pearson
- 10 Wagstaff
- 11 Butler
- 12 Jarvis

Colours:

(Amber and Black)



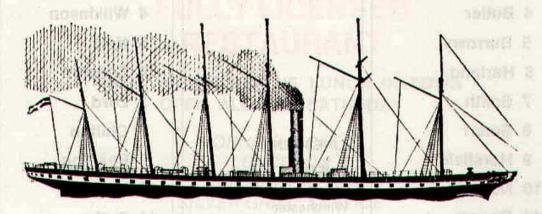
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built at Bristol in 1843. Designed by the younger Brunel, she was the first large vessel to be built of iron and the first screw steamship to cross the Atlantic. Her speed was about 12 knots.

# news Eviews

Again the opening of a new season, with all its hopes and aspirations. From the football news side the close season has been very quiet, with few comings and goings. For Swindon, and especially its officials, the time has been one of great activity. Firstly, the tournament in Italy, culminating in the winning of the Final. Immediately on return came the beginning of the Stand project. At the County Ground at the time of writing one cannot step for workmen, bulldozers, cranes, huge holes, timber and steel. The office has been under tremendous pressure, as the football side training, season tickets, signings, etc. — must go on. In the summer of 1958 the erection of what is still called the New Stand. on the Shrivenham Road side, began. Unfortunately, it was far from finished when the season opened. In fact it was not completed until Christmas. In the first programme of that year I wrote words to this effect. "We apologise most sincerely to the spectators on the Shrivenham Road side of the ground, for the inconvenience caused by the alteration to the banking, and the building of the stand. We trust you will bear with us, and assure you we will do everything possible for your comfort and safety". The "man" on the bank responded nobly. We had almost capacity gates, no incidents, and to my knowledge no complaints. When the job was finished we could most honestly say, "Thank you for your help and kindness". Now, unfortunately, it is the turn of the Old or North Stand, but this is

a much bigger undertaking. Much

of the present stand has to be dismantled to enable the new structure to be built over the existing seats. The Board Room has gone, and the dressing-room ceiling is now only 7ft high, 6ft 2ins in some places. Difficulties are bound to arise regarding entrances and exits (the latter may converge for a time), seating and many encumbrances. To our Season Ticket holders, who occupy the seats in this stand, we do ask "Please be patient". Everything will be done for the comfort of spectators, but no doubt you will have to be prepared for some inconvenience. However, we are quite sure you will be as helpful and co-operative as were our supporters on the other side in 1958. Thank you! This afternoon we welcome once again to the County Ground, Hull City. Always a strong, fit side, we are sure that today they will provide stern opposition. We welcome especially their new Manager. Mr. Terry Neill, so long such a great stalwart of the famous Arsenal team. A fine player, a great club man, and one whose fitness by his dedication to training was one hundred per cent. No doubt he has made a great impact on the players under his command. Hull City has certainly made a splendid start, as it was one of the eight clubs chosen to participate in the newly sponsored competition. the Watney Cup, by virtue of scoring the second highest number (72) of goals in Division 2. In the first round they won 4-0 at Peterborough, and in the Semi-Final, after a magnificent game, drew 1-1 with Manchester United after extra time. Unfortunately they lost on the decision of penalty kicks. Nevertheless, a great result for the Club, and one which will no doubt give them great confidence this season.

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### Supporters club notes

A warm welcome back to all Swindon Town supporters and, of course, to the team. I include the two new boys, Messrs. Peploe and Gough, and trust that their stay at Swindon's County Ground will be happy and successful.

Now for a few announcements.
Assuming that the Anglo-Italian
Inter-League Clubs Competition will
continue next year, and particularly
as Swindon Town are the holders
of the Cup, it is hoped to arrange
a short holiday in Italy to cover
Swindon's away matches. The visit
will probably be of about 8 days
duration, depending on the
fixtures in the competition.

We hope that those who went on the three flights to Italy last season, with more supporters, will support the venture. Please write, as soon as possible, to book a provisional passage, to: The Hon. General Secretary, Swindon Town Football Supporters' Club, Social Club, County Ground, Swindon. Stamped addressed envelope for the reply, please.

To mark the two successful Competitions in Italy last season, two new badges have been designed, one incorporating the Cup of the above Competition, and the other for the English/Italian Cup Winners' Cup Competition. It is hoped that these will be to hand in our Souvenir Kiosk today, but certainly by the next home match.

A special souvenir pennant, incorporating the above two Cups, and the Football League Cup, has also been designed, and should be available today.

The 1970/1 Supporters' Club Handbook is in print, and will be available as soon as received – maybe today also.

Copies of the special programme of the Napoli v. Swindon Town Cup Final in Naples are also available at 1/- each. This is a collector's item, as this is the very first programme ever to have been produced for a football match in Italy.

A newly designed Club tie is on order and will be available by the end of August. In September, Club scarves, in red and white, will also be available.

Social Club members are reminded that membership is now due, and must be renewed on your next visit to the Club. Also, at the A.G.M. this year, the membership of the Supporters' Club was raised to 2/-.

Country members please note, when sending postal orders, with a stamped addressed envelope.

### Soccer Who's Who Football Fans' Guide

Answers all the questions football fans want to know. 92 club directory gives advance booking details, how to get there instructions, where to park details, ground facilities and entertainment, and potted history of every club. Obtainable from all newsagents, bookshops and club shops or 8/6 post free from Press Office, Football League, St. Annes, Lancs.

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### our visitors Hull City

Malcolm Lord (Utility)

Born in Driffield, near Hull, and signed full-time in July 1965. Another local player who has risen through the Junior and Reserve sides. Now a regular member of the first-team pool.

Alan Jarvis (Half-back)

Joined Hull City from Everton in May 1964. Is a Welsh international representing his country on three occasions. 23 League appearances last season and 143 in his career at Hull City.

Geoff Barker (Half-back)

A local born player, he has progressed through the Junior and Reserve teams and is now in the first-team pool. Made 22 League appearances last season.

Ian McKechnie (Goalkeeper)

Born Bellshill, Glasgow. Joined Hull City in August 1966. Previously with Arsenal and Southend United. Ian completed 42 League matches for the Tigers last season, and has now completed over two full seasons as an ever present in the Hull City side.

Ken Wagstaff (Forward)

Born Langworth. A striker in every sense of the word. Ken has so far notched 126 League goals for the Tigers. He signed for Hull City in November 1964 and in the six seasons at Boothferry Park has played in 227 League games. A danger to every defence he plays against. Last season tied with his colleague Chris Chilton with 18 goals.

Terry Neill (Half-back)

Appointed the Club's Team
Player-Manager in June of this year. A
Northern Ireland international with 43
caps and captain of the side at 21.
Served 11 years with Arsenal also as
captain. Now in charge of team matters
at Boothferry Park, Terry is a defender
of enormous ability and skill.

Ken Houghton (Forward)

Schemer, general, tactitian and goal scorer. Hit two fine hat-tricks for the Tigers last season in his 16 goals for the Club, and can always be relied upon to cause the opposition some defensive trouble. Joined the Tigers shortly after his former team mate Ian Butler who was also with Rotherham United. These players have formed a fine understanding together.

Chris Simpkin (Half-back)

A local born player who has really come good, Chris has been a very prominent member of the City team for the last few seasons and has attracted the attention of fans and clubs all over the country with his fine hard grafting displays. Also capable of scoring goals Chris found the net six times last season.

Billy Wilkinson (Mid-field)

Joined the Tigers as an amateur and is now in his sixth season with the Club as a full-time pro. One of the most industrious players of any club, Billy packs tremendous stamina and ability into his game and is known for his never give up approach to the game. Most reliable, very effective and a real trier. 33 team appearances last season and 142 in his career with Hull City.

Paddy Greenwood (Full-back)

Another local born player who came to prominence through the Club's Junior and Reserve teams. Made his team debut in January 1966 and has been a constant member of the first-team squad, making 27 first-team appearances last season.

Tommy Wilson (Half-back)

Signed from Millwall in November 1967. Made his League debut for the Tigers after an hour of signing. Altogether Tom has made 60 League appearances for Hull City.

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### our visitors continued

#### Ray Pettit (Half-back)

Another local youngster who has progressed through the Junior and Reserve teams. Made 21 League appearances last season.

#### Chris Chilton (Forward)

Another of the Tigers' real goal getters. With Ken Wagstaff has set up a number of goal scoring records for Hull City and formed a twin spearhead which has ripped open many defences. Chris, born in Sproatly, near Hull, joined Hull City as an amateur and his potential was soon realised and he was offered fulltime terms very quickly. Has been Club and team captain for a number of seasons and has a total of 171 goals to his credit, 18 of which were notched last season.

#### Ian Butler (Winger)

A very versatile and skilful player, a wing forward who has all the ability and know-how to probe open the defences. Makes some dazzling runs on the wing and makes many chances for his colleagues, but also takes them himself when the opportunity arises. Scored 9 goals last season giving him a total for Hull City of 45. Joined Hull City from Rotherham United in January 1965.

#### Don Beardsley (Full-back)

Born Alyth, Scotland. Signed full-time for the Tigers in October 1964 after serving as an amateur and apprentice with the Club. 27 first-team appearances last season.



An incident from the match against our visitors from Iran.

### Fixture list 1970 71

Auc	ust		197	of Mark Alexander	
15	Hull City	(H)	4000	uary	
19	League Cup (1)	***********	2	F.A. Cup (3)	
22	Sheffield United	(A)	9	Millwall	(A)
29	Sunderland	(H)	16	Norwich City	(H)
	TO THE COLOR OF TH		23	F.A. Cup (4)	************
0.00	tember	70.00	30	Sheffield Wednesday	(A)
1	Walford	(H)			
5	Blackburn Rovers	(A)		oruary	THE RESERVE
9	League Cup (2)		6	Bolton Wanderers	(H)
12	Portsmouth	(H)	13	Orient (5)	(A)
19	Carlisle United	(A)	20	Oxford United	(H)
26	Luton Town	(H)	27	Birmingham City	(H)
29	Millwall	(H)		(League Cup Final)	
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3	Charlton Athletic	(A)	6	Middlesbrough (6)	(A)
7	League Cup (3)		13	Leicester City	(H)
10	Queen's Park Rangers	(H)	20	Bristol City	(A)
16	Hull City	(A)	27	Blackburn Rovers (S.F.)	(H)
21	Norwich City	(A)	Apr	ence-digitally. High basets	
24	Middlesbrough	(H)	3	Sunderland	(A)
28	League Cup (4)	***************************************	9	Sanderions	101
31	Birmingham City	(A)		Cordin City	CHI
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7	Bristol City	(H)	13	Charlton Athletic	(H)
14	Leicester City	(A)	17	Queen's Park Rangers	(A)
18	League Cup (5)	***************************************	24	Carlisle United	(H)
21	Oxford United (1)	(A)	28	Watford	(A)
28	Sheffield Wednesday	(H)			
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### Appearances Goalscorers

#### DIVISION II SEASON 1969/70

Name	Division	League Cup	F.A. Cup	Other Tourns.		Division	League Cup	F.A.	Other Cup Tourns.
Downsborough	42	2	4	3	Horsfield	18	0	4	6
Thomas	41	2 2	4	7	Noble	12	3	1	5
Trollope	42	2	4	7	Rogers	9	0	1	2
Butler	42	2	4	7	Jones, C.	5	0	1	0
Burrows	38	2	4	6	Smith	2	0	1	1
Harland	41	2	4	7	Trollope	3	0	1	0
Smith	27 (3)	2	4	7	Smart	2	0	1	0
Smart	42	2	4	7	Burrows	2	0	0	0
Horsfield	40	2	4	7	Butler	1	0	1	0
Noble	39	2	4	7	Thomas	1	0	0	0
Rogers	36	2	4	7	Harland	0	0	0	1
Jones, C.	9 (9)	0	1 (1)	0 (3)	Opponents	2	0	0	0
Penman	1	0 (1)	0	0	Sales Annua Annua Annua				
Down	0 (1)	0	0	0					
Jones, R.	0	0	0	4					
Blick	1	0	0	1		********			
Heath	16 (1)	0	0	0					
Dawson	4	0	0	0					
Dangerfield	1	0	0	0					

(Playing as substitutes in brackets)

#### FOOTBALL COMBINATION SEASON 1969/70

	Foot.	Foot. Comb.	Foot.	Foot.
Name	Comb.	Cup	Comb.	Cup
Jones, R.	17	8	0	0
Allen	15	5	0	0
Fry	16	5	0	0
Handrick	24		2	0
Blick	22	10 8 5	0	0
Claypole	15	5	0	0
Wetson	-1	4	0	SANCTON OF THE PROPERTY OF
Hubbard	20	7	0	0
Down	18	8	7	3
Bailey	19	9	1	0
Moss	9	9	0	0
Dawson	11	4	0	0
Dangerfield	19	8	14	1
Porter	8	6	4	3
Penman	17	5	2	0
Allen, K.	2	1	0	0
Desmeules	10	4	0	0
Smith	1	1	0	
Jones, C.	7	4	1	1 Ko tross nimide
Boyd	1	1	0	O desir sell of a viscous Transporting
Heath	8	3	0	0
Grzadowski	5	0	0	0
Woodfield	1	1	0	0
Price	1	0	0	0
Dakin	3	0	0	0
Stroud, V.	1	0	0	0
Grubb	1	0	0	O SECULIAR S
Stroud, K.	2	0	0	0
Marsh	1	0	0	0
Opponents	0	0	1	0

### The Anglo-Italian Inter-League Clubs Competition 1970



Trophies won by Swindon Town F.C. in Italy.





#### **Arthur Jones**

Started refereeing in 1950 with the Liverpool Boys Association progressing through local Leagues to the Central League and to the Football League line in 1960. He became a Football League Referee in 1963.

Some of the more important matches he has officiated in are France v. Spain in 1960; England v. West Germany Under 23 International in 1961 and Welsh Youth v. Scottish Youth in 1965. Mr. Jones is married and employed as a buyer. His interests include tennis and gymnastics and he is a past President of the Association of Football League Referees and Linesmen.

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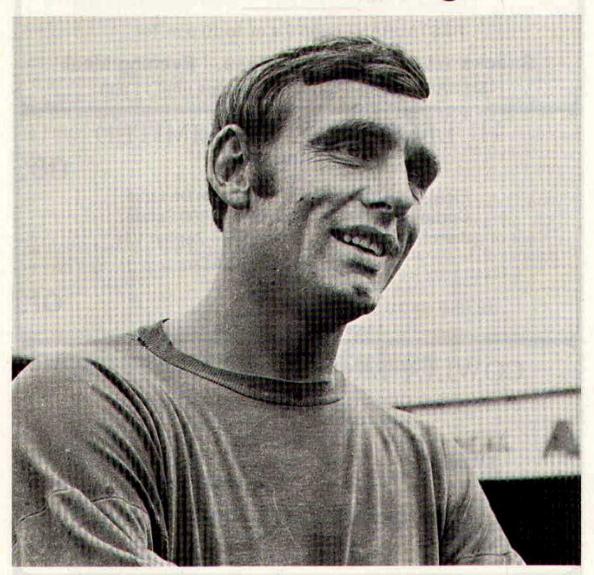
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### **Personality Spot**

### ..... Peter Downsborough



J. Sursa brand

Born in Halifax. Joined Swindon Town in August 1965 from Halifax Town, where he was a product of local football.

Number of First Team League and Cup appearances: 219.

Height: 5ft. 10½ins. Weight: 13st. 2lbs. Hobbies: Pigeon Fancier.

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The ticket bearing the time when the LAST GOAL is scored will win

£10

The official announcer will be the timekeeper and he will announce the official time of both goals. Should only one goal be scored the winning ticket holder will receive £70. In the event of no goals tickets bearing no score will win £10

A further prize of £10 will also be given for the ticket bearing the number corresponding to the official attendance at the match Be sure to get your ticket – Watch for the GOLDEN GOAL GIRLS!

### Forthcoming matches

SATURDAY, 22nd AUGUST, 1970 Football Combination – Kick-off 3 p.m.

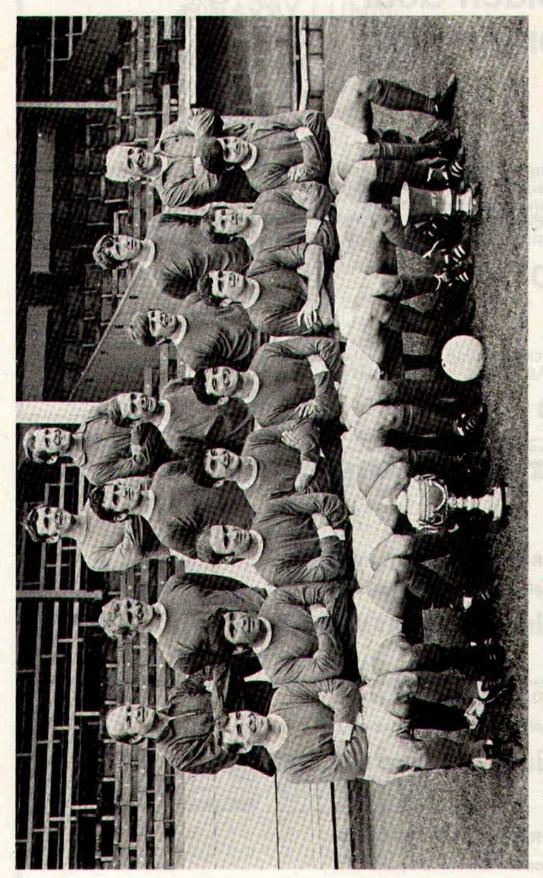
#### Swindon Town v. Bournemouth & B. A.

TUESDAY, 25th AUGUST, 1970
Football Combination – Kick-off 7.30 p.m.

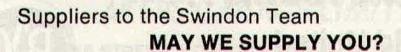
#### Swindon Town v. Chelsea

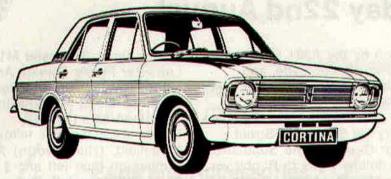
SATURDAY, 29th AUGUST, 1970 Division II – Kick-off 3.0 p.m.

Swindon Town v. Sunderland



Back row, left to right: P. Downsborough, R. Jones. Centre row: Maurice Owen, J. Trollope, F. Burrows, O. Dawson, J. Butler, R. Thomas, Fred Ford (Team Manager). Front row: T. Gough, J. Smith, P. Noble, A. Horsfield, S. Harland, R. Smart, D. Dangerfield, D. Rogers.







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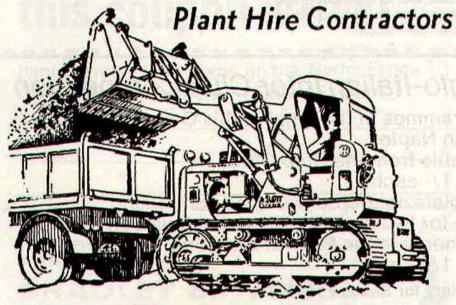
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Follow signs "Leicester M1" until after Leicester Forest Service Area, then signs "Nottingham and North M1". Continue along M1 until Intersection (31) then take the A57. 1461 miles Continue on the A57 following signs "Sheffield, (Handsworth) A57" at miles on bear left and miles further keep right then left. Cross Sheffield ring road. Continue until junction with Granville Road, cross over Queens Road at roundabout, keep left into St. Mary's Road then turn left into Bramall Lane. 1551 miles Route kindly supplied by R.A.C.

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Juveniles 4/-)
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